

Message Text

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PAGE 01 STATE 009618
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 USIA-15 /036 R

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STATE/EUR/EE/SFROMOWITZ (BY PHONE)
USIA/CCLARK (BY PHONE)
EUR/RP /WDAMER'N (INFO)

-----003784 130659Z /11

R 130150Z JAN 78
FM SECSTATE WASHDC
TO AMCONSUL MILAN
INFO AMEMBASSY BELGRADE
AMCONSUL ZAGREB

UNCLAS STATE 009618

E.O. 11652: N/A

TAGS:BEXP, IT, YO

SUBJECT: ZAGREB FALL FAIR, 1978

1. IT IS REQUESTED THAT WILLIAM LYNCH, DEPUTY DIRECTOR, MILAN TRADE CENTER VISIT ZAGREB AT EARLIEST FEASIBLE DATE FOR THE PURPOSE OF MAKING A SITE SURVEY FOR THE 1978 ZAGREB FALL FAIR. THE PLANNED U.S. PARTICIPATION CONSISTS OF A USIA CORE PRESENTATION REQUIRING ONE HUNDRED AND SEVENTY SQUARE METERS, TWO VIDEO TAPE PRESENTATION CATALOG EXHIBITIONS (A) FOOD PROCESSING AND (B) PACKAGING EQUIPMENT REQUIRING APPROX. TWO HUNDRED SQ. METERS AND TWELVE TO FIFTEEN INDIVIDUAL COMPANY BOOTHS ESTIMATED AS REQUIRING APPROX. ONE HUNDRED AND TWENTY FIVE SQ. METERS. ESTIMATED UNCLASSIFIED

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AUXILIARY SPACE BRINGS TOTAL REQUIREMENT TO SEVEN HUNDRED SQ. METERS. INDUSTRY PARTICIPATION WILL BE POST SPONSORED AND EXHIBITOR FINANCED.

2. TOTAL ESTIMATED REQUIREMENT OF SEVEN HUNDRED SQ. METERS REVISES ESTIMATE PROVIDED USIA CABLE JAN. 10.

3. BY TIME OF VISIT, SIZE OF INDUSTRY PARTICIPATION MAY BE REVISED. SITE CONSIDERATION SHOULD INCLUDE FORMER USA PAVILION ALTHO IT APPEARS TOO LARGE FOR ABOVE EXHIBITION.

POSSIBLY HALF OF IT CAN BE OBTAINED. BETTER ATTENDANCE WAS REPORTED IN PREVIOUS YEARS AT FORMER PAVILION THAN AT LAST YEAR'S SITE.

4. LYNCH IS ALSO REQUESTED TO ASSIST POSTS IN DETERMINING CONTRIBUTION TO BE REQUESTED FROM INDUSTRY PARTICIPANTS. COMMERCE HAS NO FUNDS BUDGETED FOR ANY SPACE RENTAL.

5. COMMERCE CONSIDERS IT ESSENTIAL THAT THE COMMERCIAL ATTACHE MEET LYNCH IN ZAGREB TO JOIN IN CONSIDERATIONS. IT IS ALSO FELT VERY DESIRABLE THAT THE EMBASSY ADMINISTRATIVE OFFICER OR THE GSO PARTICIPATE IN THE SURVEY AS WELL AS A USIS OFFICER.

6. LYNCH IS REQUESTED TO COORDINATE VISIT DIRECTLY WITH POSTS. CHRISTOPHER

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NNN

Message Attributes

Automatic Decaptioning: X
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Disposition Approved on Date:
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Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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